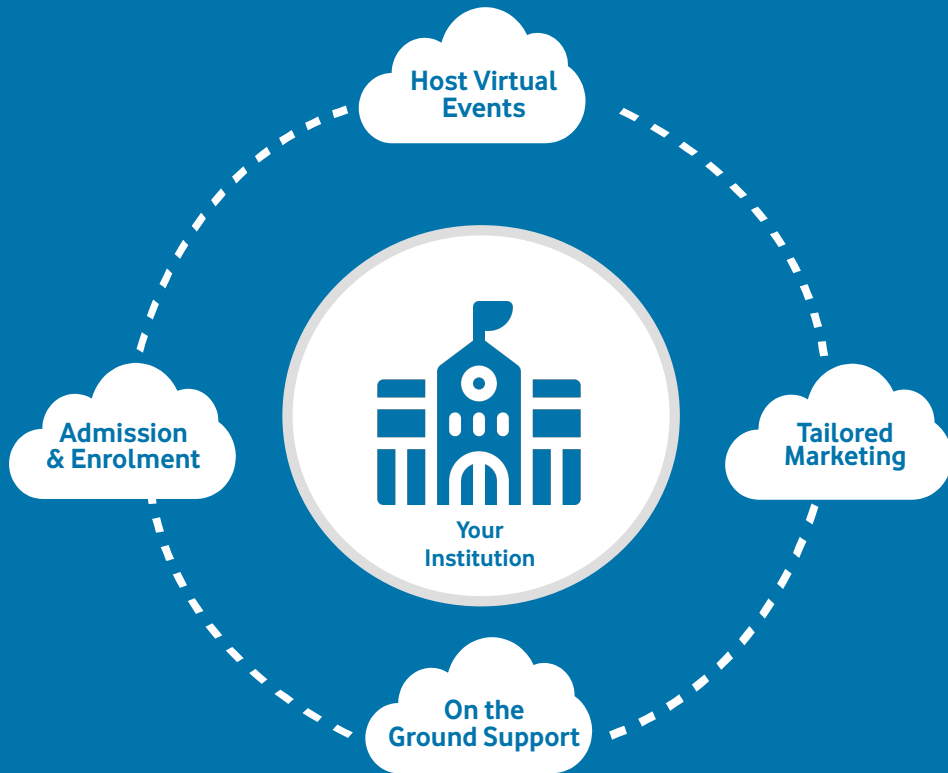


Findadmission

Easier, Faster & Convenient



www.findadmission.com

A cost-effective solution for education providers looking to market, network, recruit and enrol vetted students.

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**Smart Platform to help you
Connect, promote, Chat, Speak,
Gain & Recruit prospective Students**

03

Let Findadmission be your international student recruitment solution

You offer admission, and we recruit. Findadmission has the largest prospective international student community within all of Africa, and we're here to help you get the most out of your recruitment efforts.

becomes our job to market, match, recruit and forward vetted applications to you for your consideration, all while helping you to reach a wider student market across Africa and increasing the brand awareness of your school.

With Findadmission, you are in control - you complete your own profile and define your admission requirements. This gives you the ability to highlight the strengths of your institution, while demanding the best of the best from our pool of student candidates. Once this is done, it

What we do

Findadmission offers various services and solutions that ensure your campus' exposure and brand awareness, all while increasing your student enrolment numbers from across Africa. Every penny spent on Findadmission.com yields exceptional recruitment results, which can be enhanced with the additional support of our local staff.

On top of being the bridge between quality students and fine institutions, Findadmission will promote and showcase your education centre to a wide audience



Virtual Events

Here at Findadmission, we provide institutions with a virtual recruitment event platform. This is a marketing solution to universities and colleges who are looking to get the word out on their programs and what they offer, while accelerating admission numbers and generating quality applications from students across the continent of Africa.

Using our virtual recruitment event platform, we will market your event to thousands of prospective students and ensure that you host a high-calibre event. This will attract more qualified students via our algorithm, which aims to match the right students to the right institution.



Admission & Enrolment

Our admission management services, as well as our automated enrolment solutions and marketing services will help your institution to reach prospective students - all while streamlining the usual administrative tasks. This will help to deliver exceptional application experiences across the full enrolment cycle.

All vetted students can apply to our partner institutions by uploading academic credentials and necessary documents - all of which are thoroughly checked by our quality control team before the applications are forwarded to you.



On the Ground Support

Our services do not end at matching the students to institutions; because we know securing admission doesn't always guarantee enrollment. We therefore, provide institutions with account managers who sits in our local offices in Africa and are specifically assigned to institutions to manage their recruitments and ensure their institutions get students on their campuses. We offer visa counselling services for every student that use our platform to maximize their chance of actually resuming on your campus.

The Benefits of using Findadmission

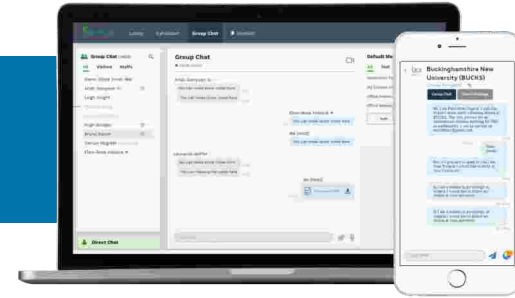
There are many reasons to use Findadmission, and below are only some of our impressive features, showing you how different we are from other student recruitment services:

1

Virtual Recruitment Event Platform:

With Findadmission's Virtual Recruitment Event platform, you will be able to connect with students exclusively from Africa without ever leaving your campus! This feature will allow you to promote your institution while speaking with prospective students and their parents.

Whether you are looking to host a virtual open day, or simply wish to share your institution's offering with a wider array of students, Findadmission is the best platform to do so.



2

Marketplace:

Findadmission provides a cost-effective and convenient solution to recruit pre-screened and vetted students from across the continent of Africa.

The platform is marketed as the first choice for prospective students in Africa who wish to continue their education abroad. Institutions are allowed to present their profile, courses, and any information they wish, on our platform, and have it viewed by thousands of prospective students who visit our website on a daily basis.

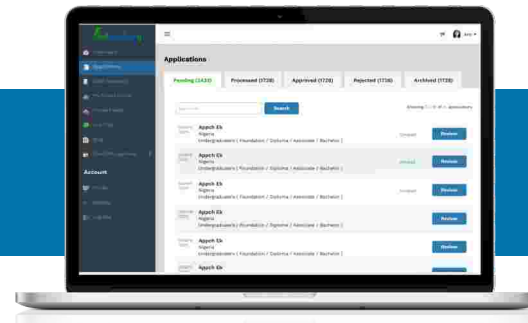


3

Application & Admission Management

As a powerful student and admissions management solution that helps education providers reach prospective students, we also streamline administrative tasks to deliver exceptional results and application experiences for all students.

Our platform is cloud-based and targeted towards higher education institutions; we offer assistance that will help grow and shape your admission process, while reducing the overall effort and costs. With Findadmission, your institution can benefit from a streamlined application, review and acceptance process, all while expecting a high conversion rate. What more could you ask for?



“Findadmission - the easy, fast and convenient answer to increase your international enrolment numbers.”

Plans & pricing

BASIC

Free

General

- 1 user account
- Institution profile listing
- Access to the platform to host a Virtual Education Fair
- Access to our Live Chat feature

Essentials

- 1 hour limit on Virtual Events
- Institution will be accessible to students from 1 African region
- Unlimited number of Virtual Fair Events
- Host up to 50 prospective students per event
- Student application management

Promotion and Marketing

- Email marketing to a minimum of 50 Findadmission users
- Between 0-1 mentions per month on one of our social media outlets or our blog*

*Not guaranteed with the basic package.

SILVER

£399/monthly

£3900/annually

General

- 2 user account
- Institution profile listing
- Access to the platform to host a Virtual Education Fair
- Access to our Live Chat and Video Conferencing features

Essentials

- Customised private booth
- 2 hour limit on Virtual Events
- Up to 3 co-hosts per virtual event
- Institution will be accessible to students from 2 African Regions (up to 10 countries)
- Unlimited number of Virtual Fair events
- Host up to 200 prospective students per event
- Quality control on all student applications
- Free Visa counselling to every recruited student
- Access to the attendees database
- Access to our local Institution Success team

Promotion and Marketing

- Email marketing to a minimum of 200 Findadmission users
- Tailored email marketing to students who have abandoned applications to your institution
- Between 2-3 mentions per month on one of our social media outlets or our blog

GOLD

£499/monthly

£4900/annually

General

- 3 user account
- Institution Profile listing
- Access to the platform to host a Virtual Education Fair
- Access to our Live Chat and Video Conferencing features

Essentials

- Customised private booth
- 3 hour limit on Virtual Events
- Up to 3 co-hosts per virtual event
- Institution will be accessible to students from 3 African Regions (up to 20 countries)
- Unlimited number of Virtual Fair events
- Host up to 400 prospective students per event
- Quality control on all student applications
- Free Visa counselling to every recruited student
- Access to the attendees database
- Access to our local Institution Success team

Promotion and Marketing

- Email marketing to a minimum of 200 Findadmission users
- Tailored email marketing to students who have abandoned applications to your institution
- Reminder SMS sent to all registered attendees 10 minutes prior to the event
- Between 3-4 mentions per month on one of our social media outlets or our blog

PLATINIUM

£699/monthly

£6900/annually

General

- Free upgrade to a multiple user account
- Institution Profile listing
- Access to the platform to host a Virtual Education Fair
- Access to our Live Chat and Video Conferencing features

Essentials:

- Customised private booth
- 4 hour limit on Virtual Events
- Up to 3 co-hosts per virtual event
- Institution will be accessible to students from all African regions (up to 35 countries)
- Unlimited number of Virtual Fair events
- Host unlimited prospective students in every event
- Quality control on all student applications
- Free Visa counselling to every recruited student
- Access to the attendees database
- Access to our local Institution Success team

Promotion and Marketing

- Email marketing to a minimum of 200 Findadmission users
- Tailored email marketing to students who have abandoned applications to your institution
- Reminder SMS sent to all registered attendees 10 minutes prior to the event
- Between 5-6 mentions per month on one of our social media outlets or our blog

Add-Ons

Dedicated Local Staff

If you want to create a real presence locally in Africa without having to commit to significant resources? Then Findadmission can help!

We can appoint a specialized and dedicated team to you and your institution. This team will be trained to act as your representative in your chosen countries. We provide support to these Local Managers by giving the staff a table in our local offices. This allows them to focus on specific objectives locally and in a professional environment, while we provide monthly reports and day-to-day supervision of the representative.

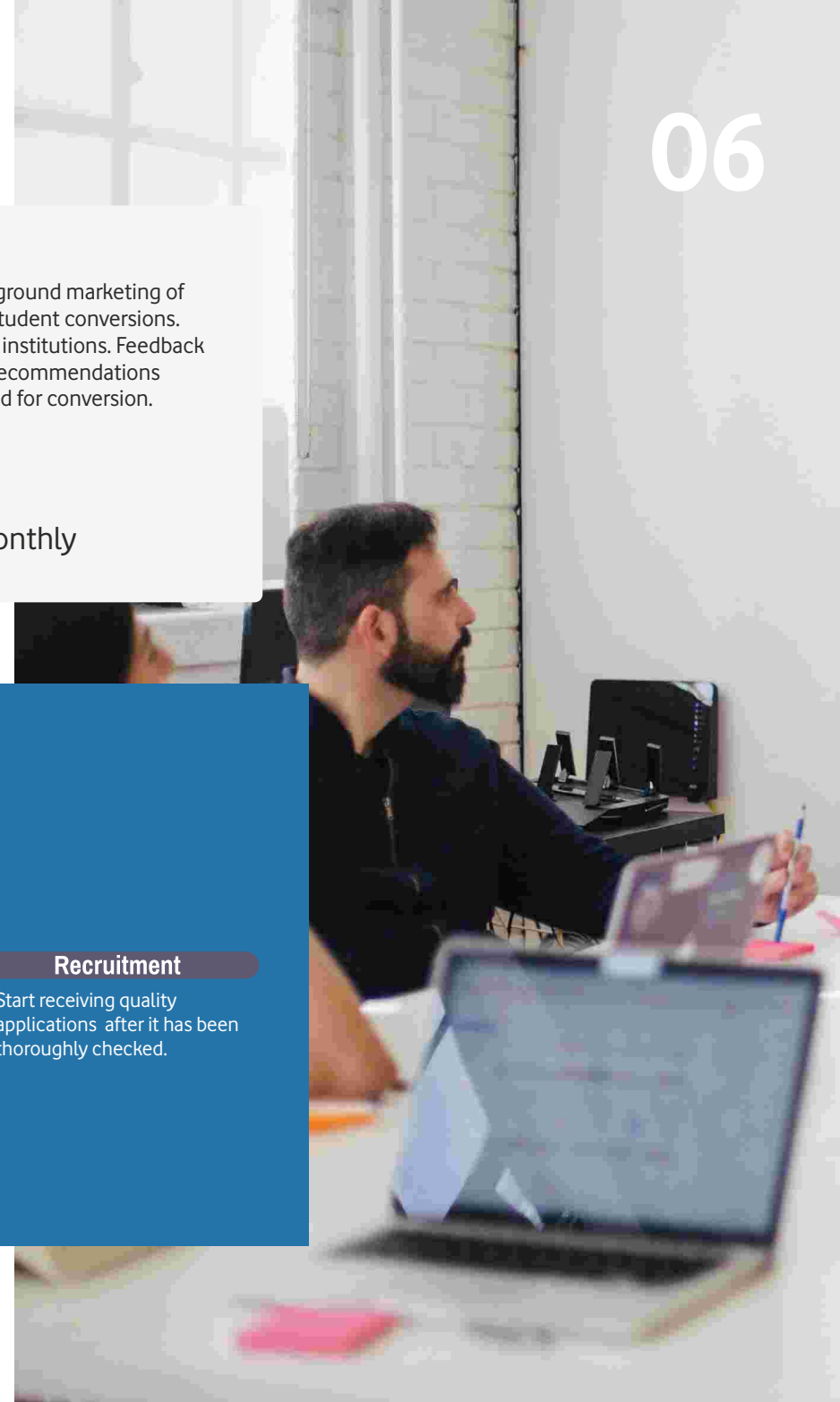
Local Managers are responsible for the on-ground marketing of institutions in Africa and ensure potential student conversions. They go out once in a week to market their institutions. Feedback from students is given to institutions with recommendations being made as to the right approach needed for conversion.

From **£200** / country/billed monthly

Here are the steps to sign up



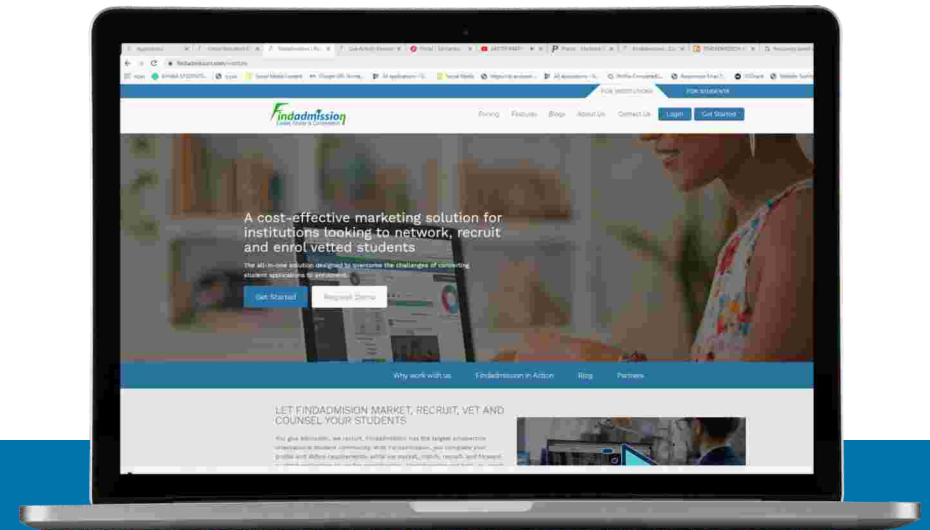
“Findadmission - the easy, fast and convenient answer to increase your international enrolment numbers.”



WHY USE FINDADMISSION TO RECRUIT STUDENTS?

Say goodbye to spending valuable time and resources! Findadmission eliminates the processing and following up with unqualified students, and helps your institute embrace the new, cutting-edge hybrid of recruitment - student recruitment technology, combined with human intervention. By having the best of both recruitment techniques, this ensures you only encounter quality student applications.

Your team will have all the accessibility they need to seamlessly work with and communicate with your local account managers, allowing us to deliver your desired result.



Frequently Asked Questions

How do students find our institution?

Students will use our database to refine their study abroad choices, from location to the courses available. Each institution will have a listing in this database.

How many African countries can view your profile depends on the price plan you're currently using. The Basic price plan will have your institute viewable to 1 country, while the Platinum plan will give students from every region we cover the ability to apply to reside on your campus.

What time are the virtual events, and how long are they?

That's completely up to you; you can set an event for a time that suits you. The length you're able to host the Virtual Fair event's for does depend on which price plan you're using.

Our Basic price plan allows to a 1 hour long event, Silver

allows 2 hours, Gold allows 3 hours, and finally Platinum will allow up to 4 uninterrupted hours for your event.

The amount of people you can host also changes depending on your price plan - turn to our price plan page for more information!

How is each virtual event marketed?

Each event will be displayed to students who use Findadmission, and will also be mentioned in our email communications. From there, students who use our platform will have the ability to show their interest in the event, and depending on your price plan, we'll even text them a reminder 10 minutes before your virtual event begins!

Will I get access to a student's contact information after a virtual event?

Depending on the pricing plan chosen, institutions will be

able to download data on all the students who attended their virtual event once it has concluded.

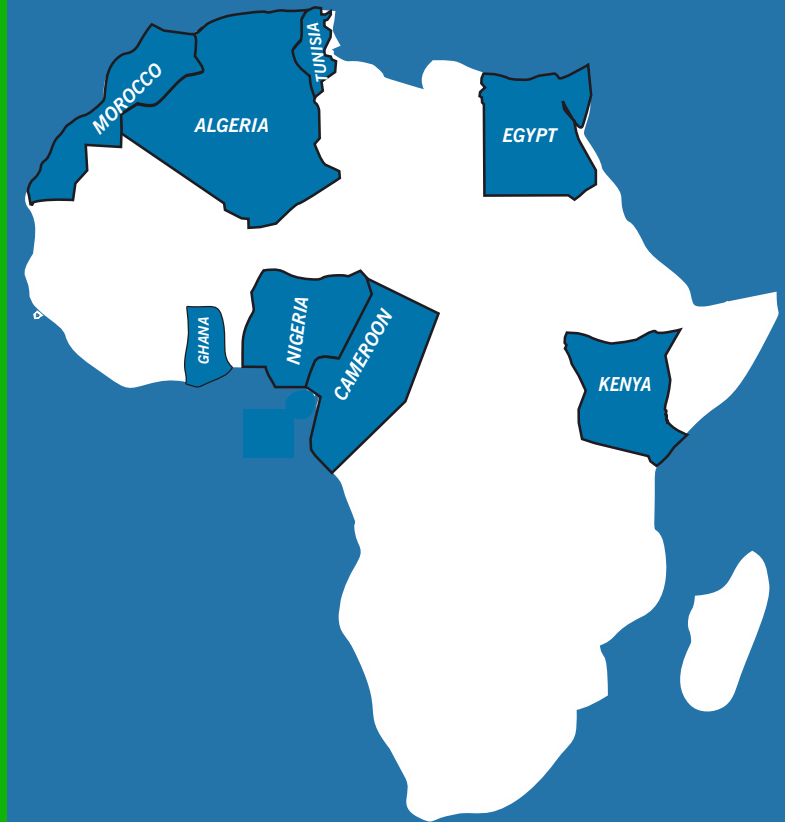
What are custom booths?

Booths are used in our virtual events, and purchasing a plan Silver or higher will allow you to customize these with photos and logos.

This will help differentiate your institution from any others that the students may have seen at previous virtual events, and increase your brand awareness.


Is Findadmission GDPR compliant?


Yes, all GDPR rules and regulations have been carefully followed, and we have updated our Privacy Policy to oblige with these. Please read the privacy policy thoroughly prior to using our service.



Here's how to get in touch for more information on how we can help you reach your enrolment goals:

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